



Pay-Per-Click Seminar, Organized by MHC Chamber of Commerce

## Pay-Per-Click Seminar - Tomorrow - March 31

Search engine strategies: Drive traffic to your website using pay-per-click advertising and website optimization. Learn how to use the pay-per-click advertising tool on search engines, advertising networks, and content sites!

### About the Instructors:

**Jay Edelen** is a successful owner of an e-Commerce site: coolknobsandpulls.com right here in Martinsville-Henry County! Learn first hand about how he utilized the pay-per-click feature to boost his business.

**Masha Edelen** is the owner of HD Web Studio where she creates numerous websites that we visit daily. With her expertise, she can help your business use the pay-per-click feature while developing the content you need to advance your current efforts.

TUESDAY, MARCH 31, 2009

FREE!

10:00am

**Virginia Museum of Natural History**

Walker Lecture Hall

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